



World-class production from down-to-earth people

Impact Productions is a full-service corporate event and video production company dedicated to excellence. We combine strategic thinking, creative artistry, technical know-how, and seamless execution to help our clients spread their word and grow their brands.

Corporate Event Production

From intimate executive forums to large-scale employee kick-offs, and everything in between, we produce high-impact events that help our clients successfully achieve their business objectives and effectively communicate their brand message.



The Theme

We can help you create a smart, well-crafted theme that becomes a content springboard — adding focus, clarity, and continuity for all presenters. For your audience, it becomes the lynchpin, a touchstone for message retention.

We've proven that a bold, fully-integrated theme can be a galvanizing force, impacting your audience long after the event is over.

The Creative

We believe the creative is the expressive soul of your event. Our team works with yours to define how you want your message and content framed and punctuated. And we take particular note of how you want your audience to feel and act.

Armed with this insight, we create a customized, multi-sensory solution that blends just the right amount of business, entertainment, and "wow" factor — expressly designed to engage, inspire, and motivate the folks in the seats.

The Content

We bring together the industry's best scriptwriters, graphic designers, editors, and multimedia developers to deliver the highest quality content for all of your meeting and event needs.

Meeting theme logos, speaker support templates, presentation content development, video, motion media graphics, digital signage, interactive kiosks, and more...we do it all. Dynamic, visual communication support with pitch perfect writing and stirring music is our forte.

The Environment

The Center for Creative Leadership reports that environment can have up to a 70% impact on audience comprehension and retention. That's why live theater resonates more effectively than other mediums.

We're experts in taking your brand LIVE. From the foyer to the ballroom to the trade show floor, from the stage set to the signage, we deliver cohesive, visual anchors that reflect your brand message and culture — enabling your audience to see the big picture.

The Technical

With decades of technical production experience, we are experts in designing custom audio-visual packages that offer the precise gear and qualified technicians to get the job done. No more, no less.

We pride ourselves on leveraging your budget responsibly to achieve optimum sound, lighting, and video projection that affords the seamless delivery of your message. At Impact, we ensure your presenters take center stage, not the AV.

The Logistics

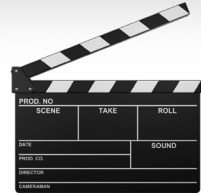
CAD drawings, room elevations, set renderings, production specification documents, show flows, crew call sheets, technical scripts...Oh my. We direct and manage it all, ensuring everyone is on the same page at every stage of production.

We're told by clients and venues alike that our detailed, comprehensive communications are refreshing — and separate us from the pack.



Corporate Video Production

We started out producing stylish videos with spot-on messaging to support our clients' meetings and events. Audiences responded so well to our unique blend of bold graphics, sophisticated cinematography, and crisp editing, that many clients now call on us to create standalone videos for all of their marketing communications needs.



Meeting & Event Support

Meeting openers and closers, customer testimonials, employee success stories, trade show and corporate event teasers...whatever your event objective, whatever your budget, we're equipped to support all of your video needs.

We offer full scripting, storyboarding, casting, shooting, editing, duplication, and packaging — everything from concept to completion.

Corporate Identity

Image is everything. We can help you tell the all-important story of who you are, what you do, and how your capabilities combine to provide a distinct advantage for customers — and make it really resonate.

We produce solid corporate identity videos that bring your brand, culture, and mission to life, resulting in increased recognition and incremental business.

Product & Service

Every sales force could use a compelling and consistent voice. Video delivers the goods.

We can create in-depth "commercials" to support your sales kits, chock-full of features and benefits to satisfy targeted clientele — or bite-sized "infomercials" suitable for the web or your trade show environment, designed to entice prospects to learn more.

Orientation & Training

We produce a full spectrum of internal and external orientation and training films — from engaging corporate informational tools to technical "shot as it's taught" curriculums.

Whether you're looking to communicate corporate policies and best practices to employees, host customers on a virtual tour of your facility, or educate your team through instructionally designed modules, we're up for the task.

Employee & Industry Recognition

Nothing says "job well done" like a personalized video tribute. Our team can help you communicate a key win by the sales organization, recognize the outstanding achievements of your top performers, or even celebrate a legacy of service by an industry partner.

Our recognition videos bring employee meetings to life — and award ceremony audiences to their feet.

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